

WIRRAL COUNCIL

LICENSING ACT 2003 COMMITTEE LICENSING ACT 2003 SUB-COMMITTEE

13 August 2015

SUBJECT:	APPLICATION FOR A PREMISES LICENCE UNDER THE PROVISIONS OF THE LICENSING ACT 2003
WARD AFFECTED:	SEACOMBE WARD
REPORT OF:	STRATEGIC DIRECTOR OF REGENERATION & ENVIRONMENT
KEY DECISION?	NO

1.0 EXECUTIVE SUMMARY

1.1 The purpose of this report is to consider an application for a Premises Licence under the provisions of the Licensing Act 2003. The application is made by **Baltic Store Limited** and relates to the premises known as **Baltic Store, 1 Sherlock Lane, Wallasey**.

2.0 BACKGROUND AND KEY ISSUES

2.1 These premises do not have a Premises Licence.

3.0 APPLICATION

3.1 The application for a Premises Licence is as follows:

Sale by Retail of Alcohol

Sunday to Saturday 08:00 to 22:00

The applicant has indicated that the sale of alcohol will be for consumption off the premises.

Hours Open to the Public

Sunday to Saturday 08:00 to 22:00

3.2 Following discussions with Merseyside Police, the applicant agreed to amend the application to include the following conditions in the Operating Schedule:

- A challenge 25 policy must be in place and appropriate signage must be displayed throughout the licensed display areas in relation to this policy.
- All persons involved in the sale of alcohol by retail must undertake appropriate training to a minimum of BIIAB level 1 in responsible alcohol retailing or an internal training package within 3 months of being employed at the premises. A record of training must be maintained at

the premises. This record must be provided to Police or Local Authority approved officer on request.

- Till prompts for age restricted products must be in place and all age challenges should be recorded in a refusal book. This refusal book must be provided to officers from Trading Standards or Merseyside Police upon request.
- Spirits must only be displayed behind the sales counter and not available for self service.
- CCTV must be provided in the form of a recordable system, capable of providing pictures of evidential quality in all lighting conditions particularly facial recognition.
- Cameras shall encompass all access and egress to the premises and all areas where the sale/supply of alcohol occurs. The outside area at the front of the premises must be covered by infra-red cameras to ensure evidential quality.
- Equipment must be maintained in good working order, recordings must be kept for a period of 28 days and handed to Police on request.
- The CCTV recording equipment must be kept in a secure environment under the control of the Premises Licence Holder or other responsible named individual.
- Notices must be displayed in conspicuous positions informing customers that CCTV is recording.
- There must be sufficient members of trained staff available to be able to download CCTV evidence at the request of the Police or Local Authority approved officer on request.

4.0 PROMOTION OF LICENSING OBJECTIVES

- 4.1 Applicants are required to submit as part of their application an operating schedule that sets out how they will conduct/manage their business in accordance with the four Licensing Objectives. A copy of the full application is available. Amendments to the operating schedule can be found at paragraph 3.2 of this report.
- 4.2 Members of the Licensing Act 2003 Sub-Committee are advised that the proposals set out in the operating schedule may become conditions of licence should the application be granted.

5.0 RELEVANT REPRESENTATIONS

- 5.1 The following representation has been received in respect of the above application.

Public Health

A representation has been received from Public Health which relates to concerns that an increase in the availability of alcohol at this particular location where deprivation is high and the density of licensed premises is high could undermine each of the four Licensing Objectives. A copy of the representation is available.

- 5.2 There have been no representations received from the following Responsible Authorities:

Wirral Safe Guarding Children Board
Trading Standards
Environmental Health
Licensing Authority
Merseyside Police
Planning Authority
Fire Authority

6.0 RELEVANT RISKS

- 6.1 There are none arising directly from this report.

7.0 OTHER OPTIONS CONSIDERED

- 7.1 There is no provision for other options to be considered.

8.0 CONSULTATION

- 8.1 Statutory consultation has been undertaken in respect of this application.

9.0 OUTSTANDING PREVIOUSLY APPROVED ACTIONS

- 9.1 There are no previously approved actions outstanding.

10.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

- 10.1 There are no specific implications arising from this report.

11.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

- 11.1 There are no specific implications arising from this report.

12.0 LEGAL IMPLICATIONS

- 12.1 A decision of this Committee can be subject to Appeal.

13.0 EQUALITIES IMPLICATIONS

13.1 Has the potential impact of your proposal(s) been reviewed with regard to equality?

No because there is no relevance to equality.

14.0 CARBON REDUCTION AND ENVIRONMENTAL IMPLICATIONS

14.1 There are no specific implications arising from this report.

15.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

15.1 There are no Planning implications arising from this report.

16.0 RECOMMENDATIONS

16.1 The Licensing Act 2003 Sub-Committee are asked to consider the application for a Premises Licence in respect of the above premises.

17.0 REASONS FOR RECOMMENDATIONS

17.1 It is a statutory requirement for this Committee to determine the application due to relevant representations received.

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APPENDICES

- None

BACKGROUND PAPERS/REFERENCE MATERIAL

- None

BRIEFING NOTES HISTORY

- None

SUBJECT HISTORY (last 3 years)

Council Meeting	Date

Location plan of Premises



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